

## MEDIA ON DEMAND SYSTEM AND METHOD

### ABSTRACT

A method and system for generating a media on demand (MOD) event. The invention uses a  
5 MOD event protocol file that is generated when a user selects a MOD event in a stateless  
software module to generate the MOD event. A VOD server may dynamically generate the  
MOD event protocol file to indicate how to tune to the selected MOD event.